



SYNOBIX
interactive mobile communication platform

**What you want
is a company
that really
understands
the fourth
screen**



Often referred to as the fourth screen, after cinema, TV and the PC, the mobile phone is the most prolific consumer gadget known. Cultural surveys often highlight the fact that the mobile phone is one of the three items that you cannot leave home without, along with your keys and your wallet.

Synobix is an innovative and cost effective way to communicate instantly with your customers, all of them, all at once, using mobile messages. Simple and powerful, it allows targeted text based direct marketing, and measures responses, allowing people to interact with your brand or proposition.

Synobix allows you to send one message to a thousand or a hundred thousand people instantly. Whether you are communicating a time sensitive 'buy one get one free' offer, or letting the delegates at your sales conference know that the next speaker will be on in 15 minutes. **Synobix** is a flexible, simple and effective way to

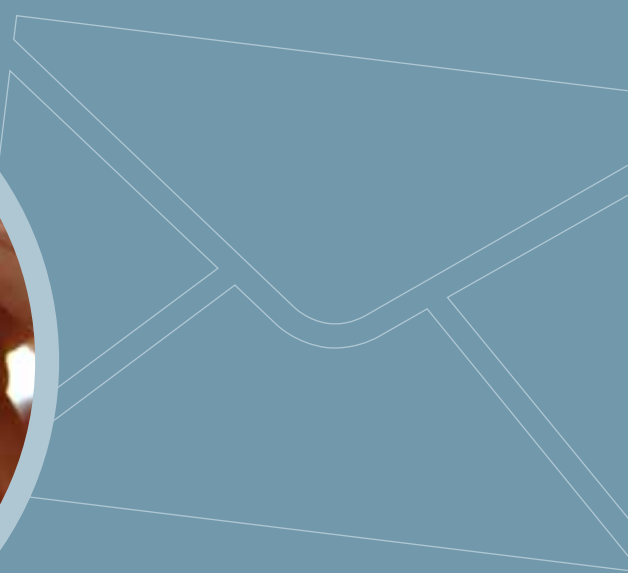


interact with your chosen audience.

Synobix has been used to run national competitions and prize draws, as well as reminders and an information source.

Whether you want to communicate with you customers, your staff or your delegates, Synobix allows you to interact to a mass market on a personal level, powerfully, and simply.

Contact us today, and we'll show you





Synobix is a product of Verridian plc.

For more information on how Synobix
can work for you please contact us on:

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